# Sharing the Universe Presentation Skills Videos

## Quick Summary

This sheet contains the “Main Ideas” from each of the 5 videos.

This sheet can be cut into little cards or laminated as a whole sheet. Just throw it in with all your equipment in case you need a reminder!

## Video #1
Getting Started with Outreach

**MAIN IDEA:**
Astronomy outreach is fun! Getting started is easy: you can hand out fliers, take pictures, point out constellations, display an astronomy poster, set up binoculars, set up a telescope, or walk around and talk to guests.

## Video #2
How to Say “I Don’t Know”

**MAIN IDEA:**
You are there to inspire (like a mentor) not to be an encyclopedia. It’s ok if you don’t know everything.

What to do when you don’t know:
1. Don’t make something up
2. Don’t Guess
3. Give related information
4. Suggest other resources

## Video #3
Connecting with Kids

**MAIN IDEA:**
In order to be successful with kids you need to involve them. Keep them ENGAGED things will run smoothly!

The four steps to connecting with kids:
1. Smile, be welcoming
2. Grab with an engaging question
3. Involve them in the presentation
4. Give a way to discover more

## Video #4
Difficult Questions (and Difficult People)

**MAIN IDEA:**
Avoid difficult questions and get back on topic. Don’t be afraid to Seize Control as needed!

How to deal with difficult questions:
1. Seize control!
2. Be pleasant
3. Respond neutrally
4. Get back on topic

## Video #5
How to get “WOW!” When Not Showing Saturn

**MAIN IDEA:**
In order to keep your audience engaged, you need to tell a story. It never hurts to use props to tell a story!

You can find great stories and demonstrations at the Night Sky Network!